



CREATING KNOWLEDGE 2018

Information Seeking MOOC Goals at Helsinki University: Interactive and Integrated

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The University of Helsinki is a multidisciplinary university with about 32 000 students and 7600 staff. Our bachelor's and master's degree programmes were recently redesigned and at the [Helsinki University Library](#) we needed to reorganize our information literacy teaching and connect with larger amounts of students.

In autumn 2017 we launched two new MOOCs: a Finnish language one for bachelor's level and an English version for master's level. Currently the MOOCs are compulsory in some study programmes and voluntary in many others. Our main goals were to make the MOOCs interactive and to collaborate with departments to get these courses integrated into their curricula when the students need these skills the most. We are working on launching a third Swedish language MOOC.

These courses are all licensed under [Creative Commons Attribution-NonCommercial 4.0](#) and can be found at: <https://mooc.helsinki.fi>

This presentation covers what we have learned and how we tackled the main challenges:

- engaging busy departments and convincing them that this is worth their time
- developing interactive elements
- making adjustments based on mixed feedback from students
- ensuring that the content is relevant to learners from different study fields
- making instructions and requirements clear enough
- solving technical issues with the MOOC platform
- evaluating the impact of the MOOCs on study programmes

Our session includes a hands-on workshop where attendees can test and give feedback on the MOOCs. As we develop the MOOCs continuously, feel free to contact us later whenever you have questions or comments.

Authors

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